

GENERAL CONDITIONS

ARTBOX.PROJECT Zurich 6.0

For simplicity, the masculine form is used throughout the text; the feminine form is of course included.

1. APPLICATION

- 1.1 All artists regardless of nationality can apply, there is no age limit.
- 1.2 The size of the artwork is freely selectable.
- 1.3 The registered artwork must be the work of the artist and he must own all copyrights for it. This means that the artist must have made the artwork himself and it must not be a copy of another artwork by another artist!
- 1.4 All art forms and art techniques are permitted.
- 1.5 No pornographic, racist or ethically unacceptable works will be accepted, the decision whether to accept an artwork lies solely with ARTBOX.PROJECTS. If an **unacceptable** work is not accepted, the participation fee will be refunded.
- 1.6 Each artist can submit as many artworks as they wish, but they must fill out a form for each artwork and pay the participation fee of EUR 47. **The deadline for entries is June 24, 2024.**

2. WHAT DOES THE ARTIST RECEIVE FOR HIS REGISTRATION

- 2.1 Each registered artwork for which the participation fee has been paid will be shown on one of the two 86" 4K screens during SWISSARTEXPO in Zurich (21 - 25 August 2024). Each artwork will be labelled with the artist's name, artwork name and a personal QR code. The QR code leads to the website that the artist specified in the form when registering. If an artwork is sold during this exhibition period, the artist will receive 100% of the sales price.
- 2.2 The jury will also select 10 finalists and 20 semi-finalists for the exhibition in Zurich from all the registered artworks that will be shown digitally on the screens. The winners will be notified by email on July 4, 2024.
- 2.3 The original artworks of the 10 finalists will be exhibited in Zurich at SWISSARTEXPO from 21 - 25 August 2024. Only the finalist artist's original artwork will be shown in Zurich, the remaining registered artworks will be shown digitally on one of the two 86" screens together with the other participants. The transport costs of the finalist artworks to Switzerland and back as well as the services on site will be covered by ARTBOX.PROJECTS.

In summary, on-site services include the following:

- An exhibition space for the finalist artwork including the hanging & unhooking of the artwork.
- Support by sales staff during the entire exhibition
- Lettering of the exhibition space according to SWISSARTEXPO standards
- Creation of a personalised QR code that leads directly to the artist's website

- 2.4 The artworks of the 20 semi-finalists will not be exhibited as originals. The artworks of the 20 semi-finalists will be shown on the two 86" HD screens. Each artwork will be labelled with the artist's name, artwork name and a personal QR code. The QR code leads to the website that the artist specified in the form during registration.

2.5 There is a precise specification for the packaging of the artwork. It is mandatory that the artwork is packaged as follows:

- in a robust wooden box
- maximum weight of the crate 10 kg
- the crate must be able to be opened at the front and must necessarily be closed with screws, nails are not allowed

ARTBOX organizes and takes over the transport, but does not pay for the packaging costs

2.6 In addition, all finalists and semi-finalists will be featured in an exclusive Metaverse exhibition open to the public in the ARTBOX.PROJECT virtual gallery. In addition, each finalist and semi-finalist will receive an exclusive place in the ART BOOK Zurich 2024, which will be shown live in Zurich during the exhibition. Both finalists and semi-finalists will receive their own double page spread (2 pages) in the ART BOOK Zurich 2024 and will receive a copy sent directly to the artist. The artist will receive all details on July 4, 2024. All data must be delivered by July 13, 2024, if not, the right to be featured in ART BOOK Zurich 2024 will be cancelled.

2.7 All participants are free to offer their artwork for sale or not. ARTBOX.GROUPS GmbH does **not take any commission** on a sale.

2.8 The transport of the artworks of the 10 finalists to Zurich and back to the artist will be financed by ARTBOX.GROUPS GmbH. ARTBOX.GROUPS GmbH organises the transport, only transport costs that have been organised or approved by ARTBOX.GROUPS GmbH will be covered. ARTBOX.GROUPS GmbH does not assume any liability or transport costs for all works of art sent to ARTBOX.GROUPS GmbH for which the transport was not organised by ARTBOX.GROUPS GmbH.

2.9 The 30 artists (10 finalists + 20 semi-finalists) will be presented on the ARTBOX.PROJECTS website (www.artboxprojects.com). The 30 finalists will also be announced on the ARTBOX.PROJECTS social media channels.

2.10 Each artist who has registered will receive a personal certificate of participation issued in his or her name. They are free to publish this certificate or to attach it to their CV.

2.11 Every artist who has registered will receive a picture of their artwork on the screen at SWISSARTEXPO.

2.12 Cancellation, termination, postponement or adaptation of the exhibition

The management is entitled to cancel, prematurely terminate or postpone an exhibition for an important reason before it is held or to adapt the operation to the circumstances. If an exhibition has to be cancelled, prematurely terminated, postponed or adapted to the circumstances for an important reason, ARTBOX.GROUPS GmbH shall be released from its obligations to perform and the participants shall have no claim against ARTBOX.GROUPS GmbH either for performance or for withdrawal from the contract or for damages. Payments already made will not be refunded. An important reason exists if force majeure, an official order or other circumstances for which ARTBOX.GROUPS GmbH is not responsible make the orderly execution of a trade fair impossible or difficult, or if the trade fair management deems the execution of a trade fair unreasonable for economic or political reasons.

3. SALE OF WORK by artists which will be shown on the screen

- 3.1** All participants are free to release their registered artworks for sale or not. THE ARTBOX.PROJECTS will actively promote the sale of the shown works, which are for sale. Each artist can provide us with further information about their art work, which we will then pass on to interested visitors. THE ARTBOX.PROJECTS will mediate the contact between buyer and artist. The entire sales price goes to the artist, THE ARTBOX.PROJECTS does not charge any commission for this service. In particular, each artist can tell us which information about him can be passed on and which not.

4. Connection between ARTBOX.PROJECT Zurich 6.0 and SWISSARTEXPO

- 4.1** The ARTBOX.PROJECT Zurich 6.0 will take place in the SWISSARTEXPO exhibition in the SBB Event Hall at Zurich Main Station. The ARTBOX.PROJECT is independent of the SWISSARTEXPO, these GTC's apply exclusively to the ARTBOX.PROJECT Zurich 6.0 and not to the SWISSARTEXPO or vice versa.

5. LEGAL

- 5.1** The artist accepts these GTC with his registration.
- 5.2** The artist declares with his application that he is the author of the registered work of art and that he has not made a copy of a work of art by another artist.
- 5.3** The copyright of the artwork remains at all times with the artist, however ARTBOX.PROJECTS has the right to publish the artwork on its own website as well as on all its own social media platforms, as well as in print media relating to the ARTBOX.PROJECT.
- 5.4** In the event of a discrepancy between a translated version of the General Terms and Conditions and the original German text, the German version shall prevail.
- 5.5** Should individual provisions of this contract be invalid or unenforceable or become invalid or unenforceable after conclusion of the contract, the validity of the rest of the contract shall remain unaffected. The invalid or unenforceable provision shall be replaced by a valid and enforceable provision the effects of which come closest to the economic objective pursued by the contracting parties with the invalid or unenforceable provision. The above provisions shall apply mutatis mutandis in the event that the contract proves to be incomplete.
- 5.6** The place of jurisdiction is the registered office of ARTBOX.PROJECTS by ARTBOX.GROUPS GmbH in 6300 Zug, Switzerland.

Zug, Switzerland, February 2, 2024