

ARTBOX.PROJECT Zurich 7.0 KEY FACTS

How does the ARTBOX.PROJECT Zurich 7.0 work?

- Register your artwork at www.artboxprojects.com (deadline: **24 June 2025**).
- Pay the participation fee of EUR 47 per artwork. You can choose between credit card or PayPal as payment option.
- Your artwork will be shown digitally on one of the two 86" 4K HD screens during the ARTBOX.PROJECT Zurich 7.0 exhibition.
- You will receive an official certificate of participation and a picture of your artwork on the screen.
- You **also** have the chance to be selected as a finalist or semi-finalist. However, **all artworks** will be presented digitally, not just those of the finalists and semi-finalists.

Where and when does ARTBOX.PROJECT Zurich 7.0 take place?

The ARTBOX.PROJECT Zurich 7.0 will take place from **20 - 24 August 2025** during the SWISSARTEXPO in Zurich.

- **When:** 20 - 24 August 2025
- **Where:** SBB Event Hall, Zurich Main Station, Switzerland

Important data:

- **Registration deadline:** 24 June 2025
- **Finalists announcement:** 4 July 2025
- **Date of issue:** 20 - 24 August 2025
- **ART PARTY:** Saturday, 23 August 2025 (details will be in July 2025)

What do the receive?

Important: **All artworks will receive a digital presentation during the show, not just those of the finalists!**

The original artworks of the 10 finalists will be exhibited during the ARTBOX.PROJECT Zurich. 7.0 will be exhibited **from 20 - 24 August 2025**. Only the original finalist artwork by the artist will be shown in Zurich. The remaining registered artworks will be presented digitally on the 86" screens together with the other participants.

Additional benefits for :

ARTBOX.PROJECTS will cover the transport costs of the finalist artworks to the exhibition and back to the artist (excluding packaging costs) as well as the on-site services. In summary, the on-site services include the following:

- An exhibition space for the finalist artwork including hanging and mounting of the artwork
- Support from sales staff during the entire exhibition
- Labelling of the exhibition space in accordance with ARTBOX.PROJECTS standards
- Creation of a personalised QR code that leads directly to the artist's website

Each finalist will receive an exclusive week in the Open Atelier in Palma de Mallorca. (see description here: <https://www.casadelartepalma.com/openatelier>) The date will be determined individually with each artist.

The finalist artwork must be packaged in such a way that it survives transport without damage. The packaging must be reusable for the return transport. If a wooden crate is used, it may weigh a maximum of 10 kg and must comply with European wood protection standards. It must be easy to open at the front and closed with screws (nails are not permitted). Cardboard packaging must also be easy to open and reusable and must not be completely glued with adhesive tape. It is strongly recommended that the inner packaging (e.g. bubble wrap) is secured with a maximum of 1-2 small adhesive strips. Transport damage is the responsibility of the artist. If transport insurance is required, this must be taken out by the artist him/herself.

What do the receive?

- The artworks of the 20 semi-finalists will not be exhibited as originals. They will be shown digitally on the two 86" screens.

The artworks of the 10 semi-finalists will not be exhibited as originals. Instead, they will be shown digitally on the two 86" HD screens, also with names, artwork names and a personal QR code that leads to their website. Each of the 10 semi-finalists will also receive a week in the Open Atelier at Casa del Arte in Palma de Mallorca. (see description here: <https://www.casadelartepalma.com/openatelier>) The date will be determined individually with each artist.

Other important questions:

- **Will there any further costs?** No, there are no further costs after registration.
- **Commission on sale?** If your artwork is sold during ARTBOX.PROJECT Zurich 7.0, we do not take any commission. The entire sales price goes 100% to you!
- **Who can take part?** Our art project is open to all artists, regardless of nationality and style.
- **How many artworks can I submit?** You can submit as many artworks as you like! There is no limit.