

GENERAL TERMS AND CONDITIONS ARTBOX.PROJECT 7.0

1. REGISTRATION

1.1 All artists, regardless of their nationality, can apply. There is no age limit.

1.2 The size of the artwork is freely selectable.

1.3 The registered artwork must be the work of the artist and he or she must own all copyrights to it. This means that the artist must have created the artwork themselves. It must not be a copy of another work of art by another artist

1.4 All art forms and art techniques are permitted.

1.5 No pornographic, racist or ethically unacceptable works will be accepted. The decision as to whether an artwork is accepted lies exclusively with ARTBOX.PROJECTS. If an unacceptable work is not accepted, the participation fee will be refunded.

1.6 Each artist can submit as many artworks as they wish. A form must be completed for each artwork and the entry fee of EUR 47 paid. The registration deadline is 24 June 2025.

2. BENEFITS FOR THE PARTICIPANTS

2.1 Each registered artwork for which the participation fee has been paid will be shown on one of the two 86" 4K screens during the SWISSARTEXPO in Zurich (20 - 24 August 2025). Each artwork will be labelled with the artist's name, the artwork name and a personal QR code. The QR code leads to the website specified during registration. If an artwork is sold during the exhibition period, the artist receives 100% of the sales price.

2.2 The jury will also select 10 finalists and 10 semi-finalists for the exhibition in Zurich from all the registered artworks that will be shown digitally on the screens. The winners will be notified by email on 4 July 2025.

2.3 The original artworks of the 10 finalists will be exhibited in Zurich at the SWISSARTEXPO from 21 - 25 August 2025. Only the original finalist artwork by one artist will be shown in Zurich. The remaining registered artworks will be shown digitally together with the other participants on one of the two 86" screens. ARTBOX.PROJECTS will cover the transport costs of the finalist artworks to Switzerland and back as well as the services on site.

In summary, the on-site services include the following:

- An exhibition space for the finalist artwork including hanging and mounting of the artwork
- Support from sales staff during the entire exhibition
- Labelling of the exhibition space in accordance with SWISSARTEXPO standards

- Creation of a personalised QR code that leads directly to the artist's website

Each finalist will receive an exclusive week in the Open Atelier in Palma de Mallorca. (see description here: <https://www.casadelartepalma.com/openatelier>) The date will be determined individually with each artist.

2.4 The artworks of the 10 semi-finalists will not be exhibited as originals. Instead, they will be shown digitally on the two 86" HD screens, also with their names, artwork names and a personal QR code that leads to their website. Each of the 10 semi-finalists will also receive a week in the Open Atelier at Casa del Arte in Palma de Mallorca. (see description here: <https://www.casadelartepalma.com/openatelier>) The date will be decided individually with each artist.

2.5 The artist is responsible for packaging the artwork. He or she must ensure that the artwork survives transport without damage. If a wooden crate is used, it must not weigh more than 10 kg and must comply with European wood preservation standards. The crate must be easy to open on one side and may only be screwed together; nails are not permitted. The packaging must also be suitable for return transport. Cardboard packaging must also be easy to open and reusable and must not be completely covered with adhesive tape. It is strongly recommended to secure the inner packaging (e.g. bubble wrap) with 1-2 small adhesive strips at most. The artist is liable for any transport damage and should take out transport insurance if desired.

2.6 Each finalist and each semi-finalist will receive an exclusive week in the Open Atelier in Palma de Mallorca. (see description here: <https://www.casadelartepalma.com/openatelier>) The date will be determined individually with each artist.

2.7 All participants are free to decide whether they wish to offer their artwork for sale. ARTBOX.GROUPS GmbH does not take any commission on sales.

2.8 The transport of the artworks of the 10 finalists to Zurich and back will be financed by ARTBOX.GROUPS GmbH. Only transport costs organised or approved by ARTBOX.GROUPS GmbH will be covered. No liability will be accepted for transport costs not organised by ARTBOX.GROUPS GmbH.

2.9 The 20 artists (10 finalists and 10 semi-finalists) will be presented on the ARTBOX.PROJECTS website (www.artboxprojects.com). They will also be announced on the ARTBOX.PROJECTS social media channels.

2.10 Each participating artist will receive a personal certificate of participation, which can be freely published or added to their CV.

2.11 Each participating artist will receive a picture of his or her artwork as it was shown on the screen at the SWISSARTEXPO.

2.12 Cancellation, termination, postponement or adjustment of the exhibition: The management is entitled to cancel, prematurely terminate or postpone an exhibition for good cause before it is held, or to adjust its operation to the circumstances. In such cases, ARTBOX.GROUPS GmbH is released from its performance obligations, and participants have no claim to fulfilment, withdrawal or compensation. Payments already made will not be refunded. Important reasons include force majeure, official orders, economic or political reasons that it is difficult or unreasonable to carry out the event properly.

3. **SALE OF THE ARTWORKS**

3.1 All participants are free to release their registered artworks for sale or not. The ARTBOX.PROJECTS team will actively promote the sale of the works on display and establish contact between buyer and artist. The entire sale proceeds will go to the artist, without commission for ARTBOX.PROJECTS.

4. **CONNECTION BETWEEN ARTBOX.PROJECT 7.0 AND SWISSARTEXPO**

4.1 The ARTBOX.PROJECT 7.0 will take place during the SWISSARTEXPO in the SBB Event Hall at Zurich Main Station. However, the ARTBOX.PROJECT is independent of the SWISSARTEXPO. These GTC apply exclusively to the ARTBOX.PROJECT 7.0.

5. **LEGAL**

5.1 By registering, the artist accepts these GTC.

5.2 By registering, the artist declares that he or she owns the copyright to the registered work of art and that it is not a copy of another work of art.

5.3 The copyright remains with the artist at all times. ARTBOX.PROJECTS reserves the right to publish the artworks on its own website, social media channels and in print media relating to the ARTBOX.PROJECT.

5.4 In the event of a discrepancy between a translated version of these GTC and the original German text, the German version shall apply.

5.5 Should individual provisions of this contract be invalid or unenforceable, this shall not affect the validity of the remainder of the contract. The invalid provision shall be replaced by a provision that comes closest to the economic purpose.

5.6 The place of jurisdiction is the registered office of ARTBOX.PROJECTS by ARTBOX.GROUPS GmbH in 6300 Zug, Switzerland.

Zug, Switzerland, 31 January 2025